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MARKET ANNOUNCEMENT

Zintel Group Appointed New Zealand Distributor for Hypercom Electronic Transaction Solutions

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Zintel Group Ltd (NZAX: ZIN) today announced its appointment as the exclusive New Zealand importer and distributor for Hypercom Corporation (NYSE: HYC). Hypercom is the leading provider of high security electronic transaction products and services in New Zealand. Hypercom's products include the popular debit and credit card payment terminals used at leading New Zealand banks and merchants to process EFTPOS and credit card transactions. Hypercom is widely recognized for its benchmark-setting leadership in high security electronic and digital transaction products. The company's products were introduced in New Zealand over twenty years ago when EFTPOS was in its infancy.

Nick Gordon, chairman of Zintel Group, says "This is a very exciting development for me personally, as I was instrumental in the introduction of Hypercom to the New Zealand market in 1985, and had a close involvement with the product and the strong market share that Hypercom enjoyed for many years. Zintel will now represent Hypercom exclusively in the New Zealand market and we are confident that with the support of Hypercom and the experience Zintel has in technology and telecommunications, this will be a successful combination that will benefit our customers and their customers."

"As EFTPOS terminals migrate from communicating with host banks via dial up or leased telephone lines, to the world of internet protocol (IP) and cellular mobile connections, there is a convergence of telecommunications and technology which well positions Zintel to deliver the highest quality payment products and services to New Zealand's evolving and dynamic market," said Mr. Gordon.

John Tait, Hypercom general manager -- Australia, New Zealand & Pacific Region says "We are singularly focused on bringing high speed, high security digital transaction products and services to New Zealand's important financial and retail sectors, and the Zintel Group is an excellent strategic partner to help us expand our already extensive footprint in the market."

Nick Gordon goes on to say, "Working together with an established dealer network and key banks is a very important part of our strategy moving forward. We will also strive to develop innovative features and applications for different segments of the retail market. Zintel already has a well established presence throughout New Zealand, with the ability to provide help desk, sales and support nationwide around Aastra, Alcatel-Lucent, Juniper and GMT Planet Workforce solutions, as well as toll and Toll free services. Thus Hypercom payment terminals complement our existing business perfectly."

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About Zintel (www.zintel.co.nz)

Zintel Group was established in 1995 and has a successful track record over 13 years, is profitable and has a strong balance sheet with no debt. The Group currently has two businesses; with **Zintel Communications** managing telecommunications services including tolls and tollfree in both NZ and Australia, and **Zintel Enterprise** representing Aastra (previously Ericsson) and Alcatel-Lucent business telephony products and software applications, Juniper and GMT Planet workforce management solutions. **Zintel Payments** will now sit alongside the other subsidiaries, adding payment technology products and services to the Group capability.

About Hypercom (www.hypercom.com)

Global payment technology leader Hypercom Corporation delivers a full suite of high security, end-to-end electronic payment products and services. The Company's solutions address the high security electronic transaction needs of banks and other financial institutions, processors, large scale retailers, smaller merchants, quick service restaurants, and users in the transportation, petroleum, healthcare, prepaid, unattended and many other markets. Hypercom solutions enable businesses in more than 100 countries to securely expand their revenues and profits. With its acquisition of Thales e-Transactions in 2008, Hypercom became the second largest provider of electronic payment solutions and services in Western Europe, and solidified its position as the third largest provider globally.

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